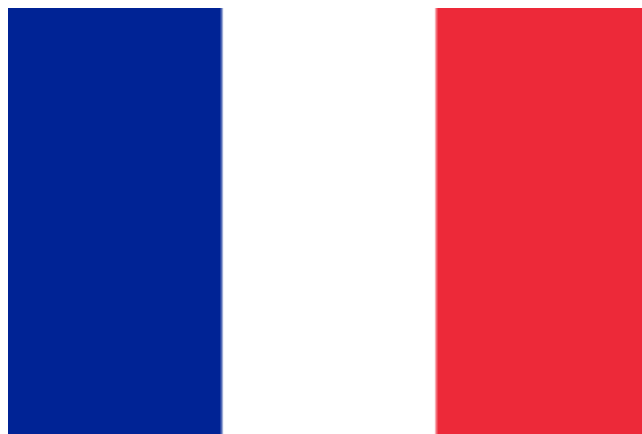


Novinite.com - Sofia News Agency, Sofia Morning News, Sofia Weekly
Bulgaria's largest English-language news media
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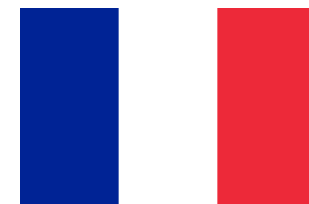
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The VII Edition of the International Surveys:

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“French Survey”



Concept of Your Presentation

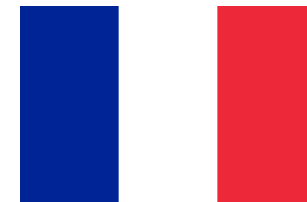
- Welcome to the “International Survey: France-Bulgaria”, the seventh edition of the International Surveys of Novinite.com (Sofia News Agency) and Novinite.bg, focusing on the relations between Bulgaria and France.
- The “French Survey” of Novinite.com and Novinite.bg will seek to explore in-depth and present to our readers from around the world a variety of topics related to the ties between Bulgaria and France:
 - ✓ **Business, investments, and trade;**
 - ✓ **Diplomacy, politics, and history;**
 - ✓ **Culture, education and sports;**
 - ✓ **Society and expat life.**

“French Survey”



- ✓ *During two weeks, Novinite.com (Sofia News Agency) and Novinite.bg will be publishing for our readers exciting interviews, articles, opinions, and bits of data exploring the political aspects of **the relations between Bulgaria and France**, the bilateral cooperation in culture, education, science, and, more than anything else, the impact of the French companies and investors operating in Bulgaria. Not only do Bulgaria and France enjoy a long tradition of history, but in the past 20 years France has been in the leading group of foreign investors in Bulgaria, which are all exciting reasons to go into greater depth about exploring the potential of Bulgarian-French relations, which are now clad in the context of the European Union.*
- ✓ *The first edition of the Novinite.com International Surveys was launched at the end of January 2010. It was dedicated to exploring the relations between Bulgaria and the **Netherlands**, and received much enthusiastic support and positive feedback from our readers. The next Surveys were dedicated to **Greece, U.S., Italy, Austria and Turkey**.*
- ✓ *We invite you, our dear readers from around to world, to check out the Sixth edition of our International Surveys, and hope that you will find useful, interesting, and enjoyable exploration of the **French-Bulgarian relations!***

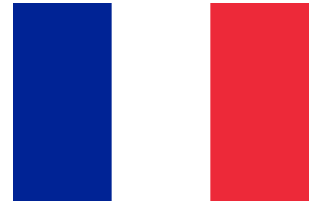
“French Survey”



Our history is devoted to you, dear readers!

- *Founded in 2001 by Bulgarian journalist, businessman, and public relations expert, Maxim Behar and formally launched on March 11, 2001, Novinite.com (Sofia News Agency) is the largest Bulgarian English-language media. "Novinite" means "The News" in Bulgarian (Bulgarian: "Новините").*
- *The Editorial Team of Novinite.com is dedicated to providing unbiased real-time news coverage in English of every aspect of contemporary Bulgaria and around the world including (but not limited to) business and economy, politics, sports, society, culture, and lifestyle.*
- *Novinite.com employs a news writing style directed at a global audience, i.e. people from all over the world who are interested in Bulgaria.*
- *Through its interviews, editorial articles, feature stories, Novinite.com's Editorial Team also offers its readers an in-depth look into the major events and developments in Bulgaria as well as diverse interpretations and opinions.*

“French Survey”



Unique spectrum of quality products

- ***The Sofia Morning News*** - is the only English-language daily newspaper in Eastern Europe. It is available for free online, and is registering a growing number of online subscribers who receive it fresh into their email inbox. A print-out of The Sofia Morning News is available every morning to the guests of the five-star hotels in the Bulgarian capital.
- ***The Sofia Weekly*** is a free online weekly newspaper which comes out every Saturday.
- ***Bulgarian Business Advisor - bba.bg*** – is a business-oriented media, which aims to be a guide for investors in Bulgaria. It includes all the information from all sectors of the Bulgarian economy.

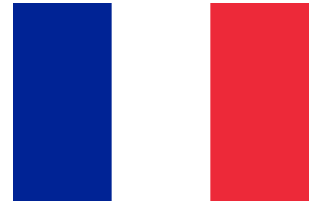
... And another 16 specialized internet media of



www.oneclick.bg

+ ***Our printed luxury magazines „Sofia Delight“, „Black Tie“, „City stage – Sofia in colors“, distributed in the 5* Hotels of Bulgaria.***

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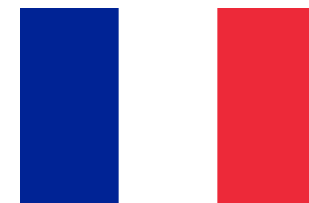


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***Novinite.com readers** come from all over the world. They include foreign businessmen and managers of multinational corporations doing or considering business in Bulgaria, diplomats in foreign embassies in Sofia and from all over the world, foreign citizens, living in Bulgaria, foreign tourists, members of the Bulgarian immigrant communities around the world, and general Bulgaria lovers from around the globe.*

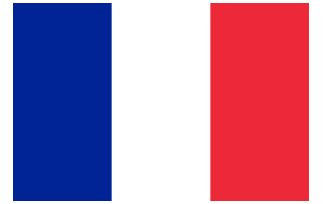
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Novinite.com – Facts speak:

- Bulgaria's **Largest** English-language media
- **11 years** of breaking news&making opinions (founded 2001)
- **Real-time coverage** of developments in business, politics, society, sports from Bulgaria and the world
- Over **55 000 committed** daily readers from around the globe
- Over **28 000 subscribers** of The Sofia Morning News daily
- Over **133 000 articles; 36 000 000 unique visits; 124 000 000 page views**
- Quoted daily by major **international media**

“French Survey”



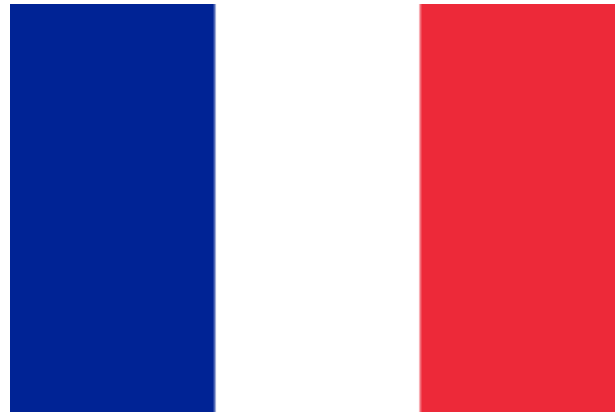
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“French Survey”

*Will be published in July 2012 and
dedicated to the National Holiday of France – July 14th*



Merci de Votre attention!