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**Novinite.com (Sofia News Agency),**  
**The Sofia Morning News & The Sofia Weekly**

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**Special Offer**  
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# **Exclusive Edition**

## **“Investors of the Decade” 2001-2011**

*It`s Your Decade...*

*Your unique opportunity to present  
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# Exclusive Edition

## “Investors of the Decade”

### General Concept

*...Make your history speak in Novinite.com...*

*...Tell us about your future!\_*

- **Who Is Who – Top Investors in Bulgaria**  
*- paid interviews & presentations of the companies/50%*
- **Investments trends, facts & figures – editorial/5%**
- **Bulgaria’s advantages & potential – editorial /10%**
- **Analysis, comments and forecasts by top CEOs**  
*– payed articles/25%*
- **Future of Bulgaria`s investment policies –  
Business Asks – Government Answers!**  
*- interviews with top officials of the Bulgarian Economy Ministry  
and InvestBulgaria Agency/10%*



## **Exclusive Edition** **“Investors of the Decade”**

### **Novinite.com – 10 years old!**

- **Founded in 2001 by Bulgarian journalist, businessman, and public relations expert, Maxim Behar and formally launched on March 11, 2001, Novinite.com (Sofia News Agency) is the largest Bulgarian English-language media.** "Novinite" means "The News" in Bulgarian (Bulgarian: "НОВИНИТЕ").
- The Editorial Team of Novinite.com is dedicated to providing unbiased real-time news coverage in English of every aspect of contemporary Bulgaria and around the world including (but not limited to) business and economy, politics, sports, society, culture, and lifestyle.
- Novinite.com employs a news writing style directed at a global audience, i.e. people from all over the world who are interested in Bulgaria.
- Through its interviews, editorial articles, feature stories, Novinite.com's Editorial Team also offers its readers an in-depth look into the major events and developments in Bulgaria as well as diverse interpretations and opinions.



## Exclusive Edition “Investors of the Decade”

### Unique spectrum of quality products

- **The Sofia Morning News** is the only English-language daily newspaper in Eastern Europe. It is available for free online, and is registering a growing number of online subscribers who receive it fresh into their email inbox. A print-out of The Sofia Morning News is available every morning to the guests of the five-star hotels in the Bulgarian capital.
- **The Sofia Weekly** is a free online weekly newspaper which comes out every Saturday.
- **Bulgarian Business Advisor - bba.bg** – is a business-oriented media, which aims to be a guide for investors in Bulgaria. It includes all the information from all sectors of the Bulgarian economy.
- **Bulgariantourism.com** is a media for all people from around the world interested in visiting Bulgaria either for tourism purposes, or for business.

... And another 16 specialized Internet media of



[www.oneclick.bg](http://www.oneclick.bg)

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Sofia News Agency

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## **Exclusive Edition** **“Investors of the Decade”**

**Devoted to you, our dear Readers!**

**Novinite.com** makes your **dream** to see your business site at the top of Google search results **a reality**. How? By publishing a great variety of information that puts the origin of your business in Bulgaria in the spotlight.

**Novinite.com readers** come from all over the world. They include foreign businessmen and managers of multinational corporations doing or considering business in Bulgaria, diplomats in foreign embassies in Sofia and from all over the world, foreign citizens, living in Bulgaria, foreign tourists, members of the Bulgarian immigrant communities around the world, and general Bulgaria lovers from around the globe.



## Exclusive Edition “Investors of the Decade”

### Novinite.com – Facts speak:

- Bulgaria's **Largest** English-language media
- **10 years** of breaking news&making opinions (founded 2001)
- **Real-time coverage** of developments in business, politics, society, sports from Bulgaria and the world
- Over **55 000 committed** daily readers from around the globe
- Over **28 000 subscribers** of The Sofia Morning News daily
- Over **133 000 articles; 36 000 000 unique visits; 124 000 000 page views**
- Quoted daily by major **international media**



# Exclusive Edition “Investors of the Decade”

Financial concept

**Distinguish** your success in Bulgaria!

## 3 types of offers:

1. Loyal profile offer
2. High-level profile offer
3. General Sponsor`s offer



# Exclusive Edition “Investors of the Decade”

## 1. Loyal profile offer

1. Branded interview in **Who is Who – the Best Investors in Bulgaria.**
2. Paid publication in “**Analysis and forecasts by top CEOs**”.
3. Participation in the section “**Business Asks – Government Answers!**”
4. Company`s link – 3 months.
5. Special compliments.

**Hot Price: 500 EUR**





# Exclusive Edition “Investors of the Decade”

## 2. High-level profile offer

1. Banner: **728x90** – 14 days, **20%** rotation.
2. Branded interview in **Who is Who – the Best Investors in Bulgaria.**
3. Paid publications (**5**) in “**Analysis and forecasts by top CEOs**”
4. Wall-paper – in the exclusive edition for **14** days.
5. Participation in the section “**Business Asks – Government Answers!**”
6. Company`s link – 3 months.
7. Special compliments.

**Exclusive Price: 2000 EUR**



## **Exclusive Edition**

### **“Investors of the Decade”**

### **3. General Sponsor`s Offer**

1. Banner **300x250** – **30** days, **30%** rotation.
2. Branded interview - with wall-paper, banners **300x250** & **728x90** and special positions for interviews in all pages, with first position in the sector - **Who is Who – the Best Investors in Bulgaria.**
3. Paid unlimited publications in **Analysis and forecasts by Top CEOs.**
4. Participation in the section **“Business Asks – Government Answers!”**
4. Wall-paper – all pages for **14** days.
5. Company`s link – **1 year.**
6. Special compliments.

**VIP price: 5000 EUR**



# Exclusive Edition “Investors of the Decade”

*Your wonderful special compliments include:*

*A unique opportunity to participate for free in other internet media of One Click Media Group:*

- *Sofia Morning News and Sofia Weekly*
- *Novinite.bg*
- *Bulgarian Business Advisor - bba.bg*
- *Bulgariantourism.com*
- *MobileBulgaria.com*
- *DoctorOnline.bg*
- *Programata.tv*
- *mobile versions of MobileBulgaria.com and Novinite.com internet media of One Click Media Group.*